Partnership Packages
At Girls in Tech, we offer inspiring programs and a network of diverse communities designed to help women across the world enter into and excel in tech.

We pride ourselves on fostering a safe, inclusive, and empowering environment where women in STEM can access educational programs, career support, and networking opportunities.

We believe there is a strong, smart and outspoken girl within all of us.

We exist to make sure that girl is heard. Because when every voice, every perspective, every personality is honored and respected, we do better work and live richer lives. We’re committed to building the diverse and inclusive tech workforce the world needs.

But we can’t do it without our supporters.

Consider joining our movement as we aim to see every person accepted, confident and valued in tech — just as they are.
Mission

Girls in Tech is dedicated to eliminating the gender gap in technology by providing education, technical training, and a valuable network to women worldwide.

Values

Inclusiveness: Our programs embrace diversity, reflecting our mission to foster inclusivity within industries.

Accessibility: We offer free membership globally, aiming to remove as many barriers to entry as possible.

Innovation: In collaboration with partners and supporters, we deliver cutting-edge education and resources to nurture creativity and provide top-tier training.

Empowerment: We prioritize underrepresented groups, enabling individuals with tailored support and opportunities.

Vision

We envision a world where diverse leaders are a given, and innovation across industries is built upon a rich tapestry of lived experiences.
Support Our Work

Tech is rapidly evolving and it’s our responsibility to steer it in the right direction.

We’re dedicated to providing underrepresented groups with training, education, and valuable connections, opening doors that historically have not been made available to them.

Our chosen programs, events and products are tested and proven to drive growth in the industry and expand opportunities for our members, as well as our corporate partners and their employees.

2024 Goals

- Raise $1,000,000 to execute 150 global programs.
- Attain 85% satisfaction rate in program experience feedback.
- Provide artificial intelligence (AI) and leadership education to 10,000 women in nations identified by the UN as ‘developing.’
- Increase global Girls in Tech membership by 20,000 by the end of 2024.

Through our three core pillars of empowerment: education, technical training, and professional development we ensure impactful, measurable, and inclusive programming. Consider supporting an area of our work today through our premier packages below.
Girls in Tech

Pillar 1. Education

Become a NAVIGATOR today
In an ever-evolving tech landscape where new skills and knowledge are essential for professional growth, navigating this terrain can be challenging.

Our educational initiatives aim to simplify this journey for members by prioritizing accessibility, delivering cutting-edge and relevant content, and fostering engaging learning experiences. We touch on key subject areas such as python coding, machine learning, artificial intelligence (AI), UX human-centered design, metaverse, blockchain, quantum computing and cybersecurity.

By becoming a NAVIGATOR, you’re supporting the educational journey for women across the world.

This could involve empowering women in Uruguay to explore the latest trends in artificial intelligence (AI) through a seminar, providing accessible learning sessions for stay-at-home moms during their lunch breaks, offering virtual engaging classrooms to participants worldwide, and more.

Choose to support our education outreach efforts today through our exclusive partnership tiers below.

Our first pillar of empowerment is education. We’ve all heard it before: knowledge is power.

At Girls in Tech, we prioritize leveling the playing field by offering educational services to women around the world pursuing STEM careers. We do this through a variety of programming:

- **AI Pop-up**
- **AI Seminar**
- **Global Classroom: Python Coding for Machine Learning**
- **Webinars**
- **Lunch and Learn Series**
Navigator Offerings:
Support Educational Programming Today

Gold: $60,000
A GOLD investment shows the highest commitment to our education efforts. Benefits of investing at this level include:

- Listed online as a Girls in Tech - GOLD partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- 50 virtual mentorship opportunities at select events of your choice, engaging your employees all over the world
- Two speakers spots at any of the events listed, engaging in thought leadership values
- Two judges to serve in select events
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on GIT website, event registration pages, all marketing materials, and social media posts.

Silver: $25,000
A SILVER investment is an impactful show of support in our education efforts. Benefits of investing at this level include:

- Listed online as a Girls in Tech - SILVER partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- 20 virtual mentorship opportunities at select events, engaging your employees all over the world
- One speaker spots at any of the events listed, engaging in thought leadership values
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on GIT website, event registration pages, all marketing materials, and social media posts.

Bronze: $10,000
A BRONZE investment supports key resources for our education efforts. Benefits of investing at this level include:

- Listed online as a Girls in Tech - BRONZE partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- 10 virtual mentorship opportunities at select events, engaging your employees all over the world
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on GIT website, event registration pages, all marketing materials, and social media posts.
Pillar 2. Technical Training

Become an INNOVATOR today
The second pillar of empowerment is technical training.

Our technical training is more than learning, it is hands-on, intensive interaction that yields skills-based growth for our members everywhere. Technical training is high-level engagement with members in high-demand subject areas to increase aptitude and experience in marginalized groups, and ensure diverse voices are sitting at the forefront of all tech innovation. Our technical training programs include:

- Youth Technology Bootcamp
- AI Dream Session Bootcamp
- Embrace the X Factor Bootcamp
- Power Skills Bootcamp
- Blockchain Bootcamp
- Metaverse Bootcamp
- Cybersecurity Bootcamp
- Hackathon or Design-A-Thon

By becoming an INNOVATOR, you are ensuring valuable skills-training for women across the world.

This investment can support leadership training for women striving to advance in their careers, foster skills development in cybersecurity for marginalized groups, empower high school girls in the U.S. in STEM, or enable the newest innovative AI skills development across the world, among more.

Join us by supporting our technical training endeavors through our partnership tiers below.
Innovator Offerings:
Support Technical Training Programming Today

Gold: $75,000
A GOLD investment shows the highest commitment to our technical training efforts. Benefits of investing at this level include:

Perks
- Listed online as a Girls in Tech - GOLD partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- Choice of location for two training bootcamps worldwide, logo locked at both events (e.g. “AI Dream Session and Workshop in Nepal powered by COMPANY name”)
- Three speakers spots at any of the events listed
- Employee networking events around two events (e.g. “Join a networking brunch with COMPANY before participating in the Cybersecurity Bootcamp”)
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on GIT website, event registration pages, all marketing materials, and social media posts.

Silver: $50,000
A SILVER investment is an impactful show of support in our technical training efforts. Benefits of investing at this level include:

Perks
- Listed online as a Girls in Tech - SILVER partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- Choice of location for one training bootcamp worldwide, logo locked at that event (e.g. “AI Dream Session and Workshop in Nepal powered by COMPANY name”)
- Two speaker spots at any of the events listed
- Employee networking events added onto one event (e.g. “Join a networking brunch with COMPANY before participating in the Cybersecurity Bootcamp”)
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on GIT website, event registration pages, all marketing materials, and social media posts.

Bronze: $30,000
A BRONZE investment supports key resources for our technical training efforts. Benefits of investing at this level include:

Perks
- Listed online as a Girls in Tech - BRONZE partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- Employee networking events around one event (e.g. “Join a networking brunch with COMPANY before participating in the Cybersecurity Bootcamp”)
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on GIT website, event registration pages, all marketing materials, and social media posts.
Pillar 3. Professional Development

Become a CONNECTOR today
Did you know that the most common reason women are underrepresented in tech is a lack of mentors?

In a fast-paced professional world, making connections and fostering valuable relationships is critical to climbing the corporate ladder. For that reason, we offer a variety of rich networking opportunities for our members, ensuring they meet the right people for their career trajectory. Professional development is key to opening doors for our members, and we do so through a variety of programming.

By becoming a CONNECTOR, you are ensuring valuable upskilling, exposure to inspirational leaders, and transforming a member’s confidence in their ability to scale their career.

This investment can support a woman in Egypt get connected with a mentor from a top-tech firm, celebrate diverse voices in tech at a Girls in Tech conference, or even support a local networking event for women looking to advance their careers in London, among more.

Consider supporting our professional development efforts today through our tiers below.

- Digital Career Fair
- Girls in Tech LIVE
- Jobs Board
- Mentorship Program
- Breaking Barriers | Women in STEM Summit
- Startup Challenge
**Connector Offerings:**

Support Professional Development Programming Today

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**Gold: $50,000**

A **GOLD** investment shows the highest commitment to our professional development efforts. Benefits of investing at this level include:

- Listed online as a Girls in Tech - **GOLD** partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- Choice of two networking events in locations worldwide, logo locked at both events (e.g. “Girls in Tech LIVE powered by COMPANY name”)
- Unlimited mentorship slots at select events
- Recruitment table and presence at two in-person events
- Two speaker spots at in-person conferences
- 20 VIP employee tickets to in-person event of choice
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on [GIT website](https://www.git.com), event registration pages, all marketing materials, and social media posts.

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**Silver: $20,000**

A **SILVER** investment is an impactful show of support in our professional development efforts. Benefits of investing at this level include:

- Listed online as a Girls in Tech - **SILVER** partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- Choice of one networking event in locations worldwide, logo locked at both events (e.g. “Girls in Tech LIVE powered by COMPANY name”)
- 50 mentorship slots for employees at select events
- Recruitment table and presence at one in-person event
- One speaker spot at an in-person event
- 10 VIP employee tickets to in-person event of choice
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on [GIT website](https://www.git.com), event registration pages, all marketing materials, and social media posts.

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**Bronze: $10,000**

A **BRONZE** investment supports key resources for our professional development efforts. Benefits of investing at this level include:

- Listed online as a Girls in Tech - **BRONZE** partner
- Social media post announcing partnership to the Girls in Tech 700K+ following
- 10 mentorship slot opportunities
- 5 VIP employee tickets to in-person event of choice
- Your company name featured in the Member and Donor newsletter, distributed to 130,000+ Girls in Tech members.
- Logo inclusion on [GIT website](https://www.git.com), event registration pages, all marketing materials, and social media posts.
Looking to make a greater impact?

Consider our **EMPOWERMENT** package below which supports all three crucial areas of our work.

**Empowerment Package**
- starting at $130K

The **EMPOWERMENT PACKAGE** ensures maximum impact by combining our core pillars of education, technical training, and professional development. Through your generous support, partners will be able to make the most targeted impact in all three core areas. The empowerment package can enable a new Girls in Tech chapter, expanding our scope and reach, or scale a bootcamp series to ensure it is offered in harder to reach global areas, and it also can support important internal infrastructure updates and organizational growth.

As a **TOTAL EMPOWERMENT** partner, your investment will enable critical support for women across the world and offers the following benefits **ALONG** with all **GOLD** partner benefits listed above:

- Listed online as **TOTAL EMPOWERMENT** partner, recognizing the highest level of support across the three areas of focused programming
- Interview and blog promotion with corporate executive, promoting company’s generous support
- Girls in Tech CEO and Founder available as speaker for three company events
- More benefits available upon negotiation and pricing adjustment
Looking for something more customized?

Consider our **GLOBAL IMPACT** Package!

This package is a customized blend of all three tiers above, scaling multiple events across locations all over the world.

Through multiple conversations, we will define and set our shared goals and values to create a customized program package. This can include customized events such as themed hackathons or design-a-thons, or a bootcamp series across multiple cities/regions worldwide.

The Global Impact Packages are curated to your needs, ensuring visibility and impact within your defined objectives. Pricing and benefits determined alongside the partner during conversations.
Contact:

For more information on partnership or to discuss custom partnership opportunities or donations, please contact:

Vanessa Carey
Development Manager
vanessa@girlsintech.org

Thank you for considering partnership with Girls in Tech.

Together, we can make a meaningful difference in the lives of women and marginalized groups in tech, and pave the way for a more equitable future in technology.

Partnerships aren’t the only way to support our work.

Donations are tax deductible ways for partners to support important work in a flexible way. Schedule some time with our team today to discuss your donation options today.

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