

Girls in Tech®

Your gateway to *thousands* of talented tech industry members

Let's explore your sponsorship options



Who are we?

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Who are we?

01

Girls in Tech is a nonprofit organization dedicated to eliminating the gender gap in tech. Since our founding in 2007 we have been wholly committed to building the diverse and inclusive tech workforce the world needs.

How does that lend itself to quality recruitment opportunities? Simple.

Our **120,000 members** are engaged, skill-building, networking individuals who are actively interested in furthering their careers.



Enter: *you*



Women who reach further

Today Girls in Tech is a household name. Our extensive reach reflects our established position – as a leading provider of women's educational programs, career support and industry-leading resources.

Social media followers

676k

Official Sponsors

448

Events attendees

515k

Global Chapters

35

Global members

120k

The landscape

02

When you think of tech, what exactly comes to mind?

The Big Five?

Is it coders and computer scientists?

Silicon Valley?

Do you picture people of a certain cultural background?

Do they look a certain way?

Are they from a certain socioeconomic class?

What is their gender?

We need to think
bigger. Tech is:

Every *industry*
Every *company*
Everyone

This is where your sponsorship can have great impact.

So where is *everyone*?

4.9%

The percentage of venture capital deals comprised of women-led businesses

26.7%

The percentage of tech-related jobs currently held by women

10.9%

The percentage of CEO or senior leadership roles held by women

66%

The percentage of women who see no clear path for advancement within their tech careers

39%

The percentage of women who view gender bias as a significant barrier to tech job access

18%

The percentage of women achieving new computer science degrees

Your sponsorship will actively support the diversification of tech workplaces and the retention of women in the industry.

We're glad you're here
to help us close the gap.

What we've achieved

03

We work closely with our partners to
build bespoke sponsorship packages
that support their individual goals



Research &
development



Employee
engagement



Corporate
culture &
retention



Recruitment
of engaged
individuals



Thought
leadership



Global brand
awareness



Talent skill-
building,
learning &
development

Facebook's \$250K grant: a direct investment in the education of female developers

In 2021 Girls in Tech were the recipients of Facebook's annual *F8 Refresh* developer conference grant. This was Facebook's reinvestment into the developer community, an area they are actively working to diversify.

This donation enabled:

- Accessible education programs for 5,000+ women in tech
- Entrepreneurial training bootcamps in 10 different countries
- Local and virtual professional development events world-wide



FACEBOOK

McKinsey & Co study provides actionable steps towards diversity

We partnered with McKinsey & Co to co-author their 2022 *Women in the Workplace* study. The study involved conducting nearly 40 interviews with early-tenure individuals in technical roles and with the leaders and supervisors who oversee promotions.

The impactful insights enabled:

- A deeper understanding of how workplace bias presents and impacts women
- Self-analysis of workplace cultures that hinder the retention and progression of women
- The establishment of support structures that lead to successful early-tenure promotions



McKinsey & Company

Girls in Tech and Nike help create tech solutions for Mental Health

We partnered with Nike to produce the *Mental Health For All Virtual Hackathon*, which empowered women to solve global problems and create inclusive experiences. This session brought together developers, designers, scientists, students, entrepreneurs and mentors.

Through this hackathon we:

- Expanded professional community connections
- Boosted inspiration and creativity
- Developed communication and team-building skills
- Deepened knowledge of a very current, shared issue
- Engaged 334 participants
- Saw 33 projects submitted



Since our inception in 2007 we have built long lasting and mutually beneficial relationships with each of these esteemed companies

If you are interested in joining this group and investing in positive tech industry change, please reach out so that we can tailor a package to suit your needs.



Girls in Tech[®]

Program Packages

All event sponsorship packages include; logo inclusion on Girls in Tech's website, all event marketing materials and online registration platforms; company name featured in monthly newsletter distributed to 120,000+ Girls in Tech members; and access to program data and analytics in the annual Gratitude Report.



Girls in Tech[®] Digital Career Fair

A platform to connect skilled talents with top organizations

Digital Career Fair

Girls in Tech’s Digital Career Fair is a virtual gathering of employers, job seekers, and professionals from various industries. This Digital Career Fair offers an innovative and convenient way to connect job seekers with potential employers and explore career opportunities from the comfort of their home or office.

Sponsorship cost (USD) per production:

\$30,000

Participants registered (to date)

25,000+

Sponsors (to date)

56






Participating companies (to date)

56

Members registered (to date)

14,000

Benefits

-  Build global brand awareness and showcase your company culture, training programs and benefits
-  Identify and recruit strong technical and diverse candidates for your workforce and support them in their career development
-  Provide the perfect opportunity for local members to make lasting connections and inspire one another
-  Support the growth of marginalized communities, including socio-economically challenged, racially diverse, LGBTQIA+, and the disabled
-  Position your company as a thought leader in the DE&I space

Girls in Tech®

Virtual Hackathon: Hack for Healthcare

A 3-week code-a-thon for social good

Virtual Hackathon: Hack for Healthcare

This event is designed to revolutionize remote patient monitoring for chronic diseases. In this gathering of brilliant minds, we are determined to tackle a profound challenge – transforming healthcare for the better. Participants will unite in teams all over the world, pooling their diverse talents, skills and expertise to address the pressing issues surrounding chronic diseases in healthcare.

Sponsorship cost (USD) per production:

\$25,000

Participants registered (to date)

75,000+

Sponsors (to date)

112







Projects submitted (to date)

6,400

Social media followers

676k

Benefits

-  Build global brand awareness with a community of engaged members
-  Position your company as a thought leader in the DE&I space and build credibility by aligning your brand to a tech initiative for social good
-  Access to thought leadership opportunities for corporate executives
-  Increase your employee engagement with direct mentorship involvement in the hackathon
-  Recruit strong technical and diverse candidates for your workforce
-  Utilize research and development benefits within this cohort of highly engaged problem solvers

Girls in Tech[®]

Mentorship Program

A 4-month, career-building program
for professional women

Mentorship Program

Girls in Tech’s 4-month Mentorship Program aims to facilitate the growth, development, and success of individuals through a structured mentoring relationship. It provides a platform for mentees to gain valuable insights, guidance, and support from experienced mentors, enabling them to achieve their personal and professional goals. Through educational sessions, regular interactions and goal-driven activities, participants can expect to achieve meaningful outcomes and build valuable connections within their organization or industry.

Sponsorship cost (USD) per production:

\$50,000

Mentees & mentors registered (to date)

20,000+

Sponsors (to date)

50






Social media followers

676k

Email recipients marketed to

120k

Benefits

-  Build global brand awareness with a community of engaged members
-  Increase your employee engagement with direct mentorship involvement in the program
-  Recruit strong technical and diverse candidates for your workforce
-  Support educational, skill-building curriculum, which helps build participants’ EQ and career development
-  Position your company as a thought leader in the DE&I space



Girls in Tech®

Embrace the X Factor Bootcamp

A UX design bootcamp that goes far beyond just
discussing the proliferation of ChatGPT

Embrace the X Factor Bootcamp

The Embrace the X Factor Bootcamp is an intensive and comprehensive training program designed to equip participants with the knowledge and skills needed to pursue a successful career in User Experience (UX) design. As a beginner looking to start a new career or an experienced designer aiming to enhance a skill set, this bootcamp will provide participants with the foundation and practical experience necessary to excel in the field of UX design.

Sponsorship cost (USD) per production:

\$40,000






Social media followers

676k

Email recipients marketed to

120k

Benefits

-  Build global brand awareness with a community of engaged members
-  Increase your employee engagement with direct mentorship involvement in the program
-  Recruit strong technical and diverse candidates for your workforce
-  Provide education which inspires participants to think out of the box and solve intricate problems
-  Position your company as a thought leader in the DE&I space

Girls in Tech[®] Power Skills Bootcamp

A transformative 2-day, in-person learning experience

Power Skills Bootcamp

Girls in Tech’s Power Skills Bootcamp is an intensive 2-day training program designed to empower individuals with a diverse range of power skills essential for excelling in both personal and professional spheres. In an increasingly competitive and interconnected world, these power skills are instrumental in driving success, fostering effective communication, and enhancing leadership capabilities.

Sponsorship cost (USD) per production:

\$40,000






Social media followers

676k

Email recipients marketed to

120k

Benefits

-  Build global brand awareness with a community of engaged members
-  Increase your employee engagement with direct mentorship involvement in the program
-  Recruit strong technical and diverse candidates for your workforce
-  Provide education which inspires participants to think out of the box and solve intricate problems
-  Position your company as a thought leader in the DE&I space

A photograph of two women sitting on a brown leather sofa in a modern office environment. The woman on the left has long blonde hair and is wearing a colorful striped shirt, smiling as she looks at a laptop. The woman on the right has dark hair in a ponytail, wears glasses and a black top, and is looking at the laptop. A large bouquet of white flowers is in the foreground on the right. The background shows office plants and a window.

Girls in Tech® Startup Challenge

A global event to cultivate female-led startups

Startup Challenge

Girls in Tech’s Startup Challenge is an exhilarating hybrid event designed to provide aspiring entrepreneurs, innovators, and startups with a platform to showcase their groundbreaking ideas, collaborate with industry experts, secure funding, and propel their ventures to new heights. Whether an applicant is a tech genius with a game-changing app or a visionary with a unique product, this competition is a chance to turn dreams into reality.

Sponsorship cost (USD) per production:

\$25,000

Startups registered (to date)

15,000+

Sponsors (to date)

75






Pitches submitted (to date)

3,000+

Social media followers

676k

Benefits

-  Build global brand awareness amongst an active community of startup founders and female entrepreneurs
-  Increase your employee engagement with direct involvement in the competition
-  Get exposed to amazing new startup ideas including comprehensive product data and information
-  Commit to creating a more equitable and inclusive environment for women to launch companies, obtain capital and thrive
-  Position your company as a thought leader in the DE&I space

A photograph of three young women laughing together in a social setting. The woman on the left is wearing a red top and a large orange headwrap. The woman in the middle is wearing a black top and has her hands clasped over her mouth while laughing. The woman on the right is wearing a grey sweater and has curly hair. The background is blurred, showing warm lights and other people.

Girls in Tech[®]

Girls in Tech LIVE

Come together to connect, network, participate
in fun activities, and have a laugh

Girls in Tech LIVE

Girls in Tech LIVE is an evening of innovation, inspiration, and libations, a unique and vibrant cocktail networking event designed exclusively for women in technology. This event is an opportunity for like-minded professionals to come together, foster meaningful connections, and celebrate the achievements of women in the tech industry.

Sponsorship cost (USD) per production:

\$35,000

Participants registered (to date)

350

Sponsors (to date)

5






Social media followers

676k

Email recipients marketed to

120k

Benefits

-  Build global brand awareness with a community of engaged members
-  Support participants’ career development and networking in the tech industry
-  Provide the perfect opportunity for local members to make lasting connections and inspire one another
-  Position your company as a thought leader in the DE&I space
-  Recruit strong technical and diverse candidates for your workforce



Girls in Tech®

AI Programming

A 12-month comprehensive AI training course

AI Programming

Girls in Tech’s new, comprehensive AI training course is designed to provide participants with a deep understanding of artificial intelligence (AI) and machine learning (ML) concepts, algorithms, tools, and applications. It covers both the theoretical foundations and practical aspects of AI, enabling learners to develop the skills necessary to design, implement, and deploy AI solutions across various domains.

Sponsorship cost (USD) per production:

Master Class	\$25,000
Webinar	\$25,000
Bootcamp	\$50,000
All AI Programming	\$100,000






Social media followers


676k

Email recipients marketed to

120k

Benefits

-  Build global brand awareness with a community of engaged members
-  Demonstrate your company’s commitment to the future of tech growth and development
-  Help to educate the next generation of tech experts
-  Position yourself as an industry thought leader and innovator
-  Recruit strong technical and diverse candidates for your workforce



Girls in Tech[®]

Youth Technology Bootcamp

A bootcamp to empower and inspire
the tech leaders of tomorrow

Youth Technology Bootcamp

In a rapidly evolving digital landscape, where technology touches every aspect of our lives, it's imperative for the younger generation to be equipped with the skills and knowledge necessary to navigate this dynamic terrain. Welcome to Girls in Tech’s Youth Technology Bootcamp, a transformative journey designed to empower and inspire the tech leaders of tomorrow. As a sponsor of Girls in Tech’s 1-day Youth Technology Bootcamp, your company has the opportunity to support our youth in preparing for the future – and shaping it.

Sponsorship cost (USD) per production:

\$75,000





Social media followers

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Email recipients marketed to

120k

Benefits

-  Build global brand awareness with a community of engaged members
-  Demonstrate your company’s commitment to the future of tech growth and development
-  Help to educate the next generation of tech experts
-  Position yourself as an industry thought leader and innovator

Girls in Tech®

Thank you

If you would like more information about Girls in Tech sponsorships, or have any questions about how we can support your organization's goals, please contact:

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