Girls in Tech®

Your gateway to thousands of talented tech industry members

Let's explore your sponsorship options



Who are we?

The landscape

What we've achieved

01

02

03

Who are we?



Girls in Tech is a nonprofit organization dedicated to eliminating the gender gap in tech. Since our founding in 2007 we have been wholly committed to building the diverse and inclusive tech workforce the world needs.

How does that lend itself to quality recruitment opportunities? Simple.

Our 120,000 members are engaged, skill-building, networking individuals who are actively interested in furthering their careers.





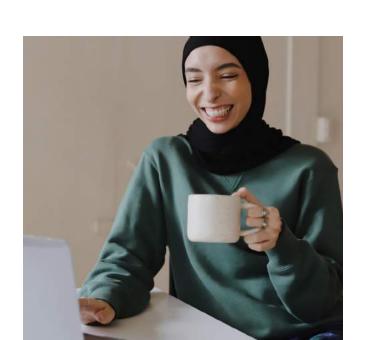






Enter. you







Women who reach further

Today Girls in Tech is a household name.

Our extensive reach reflects our established position – as a leading provider of women's educational programs, career support and industry-leading resources.

Social media followers

676k

Official Sponsors

448

Events attendees

515k

Global Chapters

35

Global members

120k



The landscape





What is their gender?

 G girls in tech

SPONSORSHIP

/11

We need to think bigger. Tech is:

Every industry Every company Everyone

This is where your sponsorship can have great impact.

GIRLS IN TECH

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So where is every*one?*

4.9%

The percentage of venture capital deals comprised of women-led businesses

26.7%

The percentage of tech-related jobs currently held by women

10.9%

The percentage of CEO or senior leadership roles held by women

66%

The percentage of women who see no clear path for advancement within their tech careers

39%

The percentage of women who view gender bias as a significant barrier to tech job access

18%

The percentage of women achieving new computer science degrees

SPONSORSHIP

Your sponsorship will actively support the diversification of tech workplaces and the retention of women in the industry.

We're glad you're here to help us close the gap.

What we've achieved



We work closely with our partners to build bespoke sponsorship packages that support their individual goals



















Research & development

Employee engagement

Corporate culture & retention

Recruitment of engaged individuals

Thought leadership

Global brand awareness

Talent skill-building, learning & development

Facebook's \$250K grant: a direct investment in the education of female developers

In 2021 Girls in Tech were the recipients of Facebook's annual *F8 Refresh* developer conference grant. This was Facebook's reinvestment into the developer community, an area they are actively working to diversify.

This donation enabled:

- → Accessible education programs for 5,000+ women in tech
- → Entrepreneurial training bootcamps in
 10 different countries
- → Local and virtual professional development events world-wide



Mckinsey & Co study provides actionable steps towards diversity

We partnered with McKinsey & Co to co-author their 2022 Women in the Workplace study. The study involved conducting nearly 40 interviews with early-tenure individuals in technical roles and with the leaders and supervisors who oversee promotions.

The impactful insights enabled:

- → A deeper understanding of how workplace bias presents and impacts women
- → Self-analysis of workplace cultures that hinder the retention and progression of women
- → The establishment of support structures that lead to successful early-tenure promotions



Girls in Tech and Nike help create tech solutions for Mental Health

We partnered with Nike to produce the *Mental Health For All Virtual Hackathon*, which empowered women to solve global problems and create inclusive experiences. This session brought together developers, designers, scientists, students, entrepreneurs and mentors.

Through this hackathon we:

- → Expanded professional community connections
- → Boosted inspiration and creativity
- → Developed communication and team-building skills
- → Deepened knowledge of a very current, shared issue
- → Engaged 334 participants
- → Saw 33 projects submitted



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GIRLS IN TECH SPONSORSHIP

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Since our inception in 2007 we have built long lasting and mutually beneficial relationships with each of these esteemed companies

If you are interested in joining this group and investing in positive tech industry change, please reach out so that we can tailor a package to suit your needs.









































Girls in Tech[®] Program Packages

All event sponsorship packages include; logo inclusion on Girls in Tech's website, all event marketing materials and online registration platforms; company name featured in monthly newsletter distributed to 120,000+ Girls in Tech members; and access to program data and analytics in the annual Gratitude Report.



Digital Career Fair

Girls in Tech's Digital Career Fair is a virtual gathering of employers, job seekers, and professionals from various industries. This Digital Career Fair offers an innovative and convenient way to connect job seekers with potential employers and explore career opportunities from the comfort of their home or office.

Sponsorship cost (USD) per production:

\$30,000

Participants registered (to date)

25,000+

Sponsors (to date)

56

Participating companies (to date)

56

Members registered (to date)

14,000

- Build global brand awareness and showcase your company culture, training programs and benefits
- Identify and recruit strong technical and diverse candidates for your workforce and support them in their career development
- Provide the perfect opportunity for local members to make lasting connections and inspire one another
- Support the growth of marginalized communities, including socio-economically challenged, racially diverse, LGBTQIA+, and the disabled
- Position your company as a thought leader in the DE&I space



Virtual Hackathon: Hack for Healthcare

This event is designed to revolutionize remote patient monitoring for chronic diseases. In this gathering of brilliant minds, we are determined to tackle a profound challenge – transforming healthcare for the better. Participants will unite in teams all over the world, pooling their diverse talents, skills and expertise to address the pressing issues surrounding chronic diseases in healthcare.

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Sponsorship cost (USD) per production:

\$25,000

Participants registered (to date)

75,000+

Sponsors (to date)

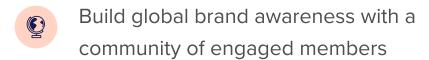
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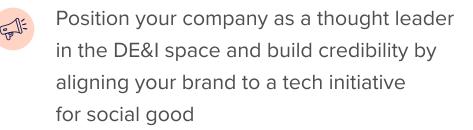
Projects submitted (to date)

6,400

Social media followers

676k





- Access to thought leadership opportunities for corporate executives
- Increase your employee engagement with direct mentorship involvement in the hackathon
- Recruit strong technical and diverse candidates for your workforce
- Utilize research and development benefits within this cohort of highly engaged problem solvers



Mentorship Program

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Girls in Tech's 4-month Mentorship Program aims to facilitate the growth, development, and success of individuals through a structured mentoring relationship. It provides a platform for mentees to gain valuable insights, guidance, and support from experienced mentors, enabling them to achieve their personal and professional goals. Through educational sessions, regular interactions and goal-driven activities, participants can expect to achieve meaningful outcomes and build valuable connections within their organization or industry.

Sponsorship cost (USD) per production:

\$50,000

Mentees & mentors registered (to date)

20,000+

Sponsors (to date)

50

Social media followers

676k

Email recipients marketed to

120k

- Build global brand awareness with a community of engaged members
- Increase your employee engagement with direct mentorship involvement in the program
- Recruit strong technical and diverse candidates for your workforce
- Support educational, skill-building curriculum, which helps build participants' EQ and career development
- Position your company as a thought leader in the DE&I space



Embrace the X Factor Bootcamp

The Embrace the X Factor Bootcamp is an intensive and comprehensive training program designed to equip participants with the knowledge and skills needed to pursue a successful career in User Experience (UX) design. As a beginner looking to start a new career or an experienced designer aiming to enhance a skill set, this bootcamp will provide participants with the foundation and practical experience necessary to excel in the field of UX design.

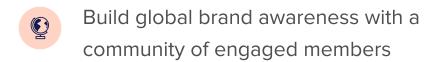
Social media followers

676k

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Benefits



Increase your employee engagement with direct mentorship involvement in the program

Recruit strong technical and diverse candidates for your workforce

Provide education which inspires participants to think out of the box and solve intricate problems

Position your company as a thought leader in the DE&I space

Sponsorship cost (USD) per production:

\$40,000



Power Skills Bootcamp

Girls in Tech's Power Skills Bootcamp is an intensive 2-day training program designed to empower individuals with a diverse range of power skills essential for excelling in both personal and professional spheres. In an increasingly competitive and interconnected world, these power skills are instrumental in driving success, fostering effective communication, and enhancing leadership capabilities.

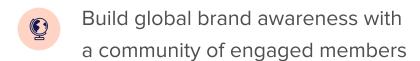
Social media followers

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Benefits





- Recruit strong technical and diverse candidates for your workforce
- Provide education which inspires participants to think out of the box and solve intricate problems
- Position your company as a thought leader in the DE&I space

Sponsorship cost (USD) per production:

\$40,000



Startup Challenge

Girls in Tech's Startup Challenge is an exhilarating hybrid event designed to provide aspiring entrepreneurs, innovators, and startups with a platform to showcase their groundbreaking ideas, collaborate with industry experts, secure funding, and propel their ventures to new heights.

Whether an applicant is a tech genius with a game-changing app or a visionary with a unique product, this competition is a chance to turn dreams into reality.

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Sponsorship cost (USD) per production:

\$25,000

Startups registered (to date)

15,000+

Sponsors (to date)

75

Pitches submitted (to date)

3,000+

Social media followers

676k

- Build global brand awareness amongst an active community of startup founders and female entrepreneurs
- Increase your employee engagement with direct involvement in the competition
- Get exposed to amazing new startup ideas including comprehensive product data and information
- Commit to creating a more equitable and inclusive environment for women to launch companies, obtain capital and thrive
- Position your company as a thought leader in the DE&I space



Girls in Tech LIVE

Girls in Tech LIVE is an evening of innovation, inspiration, and libations, a unique and vibrant cocktail networking event designed exclusively for women in technology. This event is an opportunity for like-minded professionals to come together, foster meaningful connections, and celebrate the achievements of women in the tech industry.

Sponsorship cost (USD) per production:

\$35,000

Participants registered (to date)

350

Sponsors (to date)

5

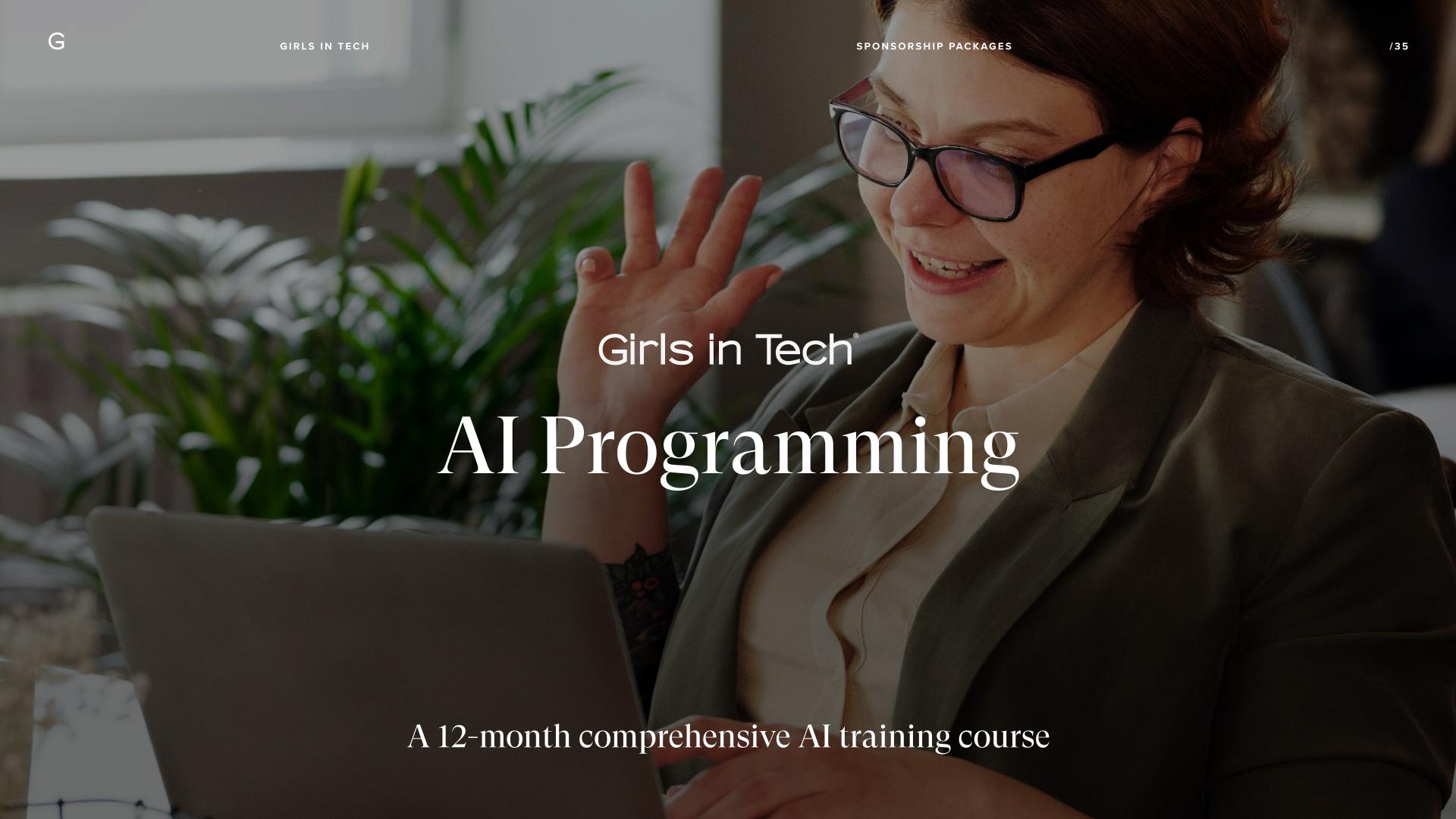
Social media followers

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Email recipients marketed to

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- Build global brand awareness with a community of engaged members
- Support participants' career development and networking in the tech industry
- Provide the perfect opportunity for local members to make lasting connections and inspire one another
- Position your company as a thought leader in the DE&I space
- Recruit strong technical and diverse candidates for your workforce



AI Programming

Girls in Tech's new, comprehensive Al training course is designed to provide participants with a deep understanding of artificial intelligence (Al) and machine learning (ML) concepts, algorithms, tools, and applications. It covers both the theoretical foundations and practical aspects of Al, enabling learners to develop the skills necessary to design, implement, and deploy Al solutions across various domains.

Sponsorship cost (USD) per production:

Master Class	\$25,000
Webinar	\$25,000
Bootcamp	\$50,000
All Al Programming	\$100,000

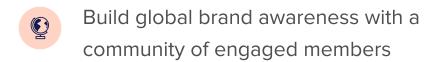
Social media followers

676k

Email recipients marketed to

120k

Benefits



Demonstrate your company's commitment to the future of tech growth and development

Help to educate the next generation of tech experts

Position yourself as an industry thought leader and innovator

Recruit strong technical and diverse candidates for your workforce



Youth Technology Bootcamp

In a rapidly evolving digital landscape, where technology touches every aspect of our lives, it's imperative for the younger generation to be equipped with the skills and knowledge necessary to navigate this dynamic terrain. Welcome to Girls in Tech's Youth Technology Bootcamp, a transformative journey designed to empower and inspire the tech leaders of tomorrow. As a sponsor of Girls in Tech's 1-day Youth Technology Bootcamp, your company has the opportunity to support our youth in preparing for the future – and shaping it.

Sponsorship cost (USD) per production:

\$75,000

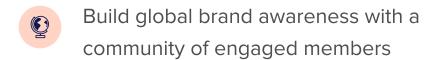
Social media followers

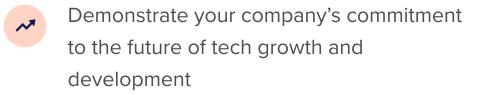
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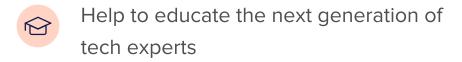
Email recipients marketed to

120k

Benefits







Position yourself as an industry thought leader and innovator

Girls in Tech®

Thank you

If you would like more information about Girls in Tech sponsorships, or have any questions about how we can support your organization's goals, please contact:

Vanessa Carey, Development Manager vanessa@girlsintech.org